

**FOR IMMEDIATE RELEASE**

## **Local Company Announces the Addition of Great-Granddaughter**

*Tricia Gordon Follows in the Footsteps of her Mother, a Propane Pioneer*

**PASO ROBLES, CA** (November 7, 2016) – **Tricia Gordon** was recently welcomed into **Delta Liquid Energy** (DLE), a fourth-generation family owned and operated propane distribution company headquartered in Paso Robles, CA. Gordon starts her career working in the family business in the accounting department of the corporate office. She joins her cousin, Allison Platz, in the company that was founded by their great-grandparents, Harry and Iva Platz under the company name San Luis Butane. Started it in 1936, in Atascadero, CA, under the name San Luis Butane, the company conducted business under this name until 1987 when Gordon's uncle (Allison's father), William Platz – current President - changed the name to Delta Liquid Energy. The company is currently led by William Platz and his sister; **Gordon's mother, Vice President of Administration, Cindy Belmont.**

Maintaining a space for women in an industry primarily male dominated is a task that Gordon intends to take head on. Following in the footsteps of her mother, she intends to blaze a trail in the propane industry, helping to give women the opportunity to showcase their talents in all aspects of business. In her recent employment with Delta Liquid Energy, Gordon set foot on the propane industry stage on a national level by joining the **Women in Propane Business Council** at the National Propane Gas Association's fall 2016 board meeting. Upon conclusion of the meeting, Gordon commented, "My favorite part was seeing so many competitors in the propane industry across the nation come together for a common purpose and goal of promoting the longevity of our industry." She plans to do her part in continuing these partnerships by utilizing her connections through her employment with DLE.

In April 2017 Gordon will partake in the Women in Propane Business Council's Knowledge Exchange mentoring program as a mentee. Throughout this opportunity, she will learn from a mentor in her favored field of study, focusing on enhancing her abilities in accounting and learning vital skills needed to be a leader in the propane industry. Belmont is excited to see her daughter get involved, "The need to increase the involvement of women in our industry, teach management skills and make sure that we continue to get the best people working in all areas of the propane industry is why we volunteer on these boards and I couldn't be more proud of Tricia for participating in this."

Gordon hits the ground running and continues her mother's efforts in securing a space for women in the propane industry while promoting DLE's customer service, "My mom has been a huge inspiration," Gordon expresses, "She has come a long way in an industry that is predominantly male. She has served as the Chairwoman of the Women in Propane Business Council, is the current Chairwoman of the Western Propane Gas Association, and is currently serving as Vice Chair on the National Propane Gas Association's Governmental Affairs Committee. My goal and hope is to continue our family legacy in this industry by staying up on my education and training so that we may keep delivering quality service to our customers." Likewise, Belmont's enthusiasm for her daughter's career choice is infectious, she states: "Her future is wide open to her, and I am excited to have her working for our family's business as the fourth generation. Her great-grandparents would be quite proud!"

Previously Gordon worked as a Medico-legal Investigator for the city and county of Honolulu's Medical Examiner. She is a 2011 graduate of California Polytechnic State University with an undergraduate degree in Biological Sciences and a Master's degree in Forensic Science.

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