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FOR IMMEDIATE RELEASE

Local Propane Marketer Delta Liquid Energy Announces New Arro Autogas Department

PASO ROBLES, CA (September 23, 2011) – PASO ROBLES, Calif. (September 23, 2011) – Delta Liquid Energy (DLE), headquartered in Paso Robles, announces a new Arro Autogas department that will provide propane (aka “Autogas”) transportation fuel for fleets throughout the state. Arro Autogas will begin expanding its network of fueling locations and expects to open ten public sites throughout California by the end of the year 2011. Ted Olsen, a DLE employee for six years, will lead the new propane Autogas department as Market Manager.

The new department will initially take over three local fueling locations in Paso Robles, San Luis Obispo and Pismo Beach. Each individual location will be managed from headquarters in Paso Robles. New Market Manager, Ted Olsen explains, “We created Arro Autogas to provide a public propane refueling network that will be conveniently located for our fleets throughout the state.”

The Arro Autogas fuelling locations will be equipped with state-of-the-art modern technology for the fleet customer to have convenient reporting and transactions. Ted Olsen describes, “Our computerized dispensers will send fueling reports to the fleet managers that include details of every transaction, allowing the fleet manager to keep efficient inventory and accounting of all transactions.”

With ten new fueling locations expected to open by the end of year 2011 and ten additional locations by the end of year 2012, Arro Autogas fueling locations will soon be at all major airports, along interstate corridors and in metropolitan areas within the state. Ted Olsen says, “As this network is built and becomes available, some of our target fleet customers will be the airport ride-share companies, beverage delivery companies, satellite/cable companies, plumber and medical transport services.”

Arro Autogas fleet customers can purchase their Autogas vehicles directly from a GM or Ford dealer. Every Autogas vehicle is identified with a diamond-shaped sticker named “propane” identifying the vehicles fuel source. All new Autogas fuel vehicles are state of the art OEM (Original Engine Manufacturer) made in the factory under full warranty and are Super Ultra Low Emission Vehicles (SULEV) that can be used in any carpool lane within the state.

Propane Autogas is not only an American-made product, it is traditionally less expensive than gasoline or diesel fuel. Ted Olsen points out, “An additional benefit that is often overlooked is that propane Autogas is environmentally clean.” Olsen foresees more fleets both private and public switching to propane Autogas as a way to cut fuel cost and clean the environment.



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Arro Autogas is a department of Delta Liquid Energy, a third-generation, family-owned and operated propane marketer headquartered in Paso Robles, California. For more information about Arro Autogas, please visit <http://www.ArroAutogas.com> or call toll-free (855) ARRO-GAS.

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